



## Associate in Science in Marketing (Tulsa Community College) to Bachelor of Science in Business Administration, Marketing Option (Rogers State University)

Total Credit Hours at TCC (61) + Total Credit Hours at RSU (63) = 124 Credit Hours

Catalog Year: 2020-2021

Modalities Available (On-Campus, Online, Blended): On-Campus

University Campus Location: Rogers State University, 1701 W. Will Rogers Blvd., Claremore, OK 74017

**Note to Students:** The following is an 8-semester map provided to guide students as they plan their undergraduate education. This university transfer map is based on a full-time academic load of 30 credit hours per year, but can be adjusted to fit a part-time schedule. Please note this is not an official degree plan, but a guide. Work with your academic advisor to develop a personalized degree plan based on this university transfer map.

YEAR ONE - TULSA COMMUNITY COLLEGE						
Semester One			Semester Two			
TCC Course	RSU Course	Hrs.	TCC Course	RSU Course	Hrs.	
CSCI 1203 Computer Concepts and Applications or COLL 1003 College Success	CS 1113	3	General Education Humanities	Gen Ed Humanities	3	
MKTG 2423 Principles of Marketing	MKTG 3113	3	MKTG 2393 Advertising and Promotion Management	Elective	3	
ENGL 1113 Composition I	ENGL 1113	3	ENGL 1213 Composition II	ENGL 1213	3	
MATH 1513 Precalculus I	MATH 1513	3	HIST 1483 –Am Hist. 1492 to Civil War <u>or</u> HIST 1493 –Am Hist. Civil War to Present	HIST 2483 <b>OR</b> HIST 2493	3	
POLS 1113 American Federal Govt.	POLS 1113	3	General Education Lab Science	Gen Ed Science	4	
Semester Credit Hours at TCC: 15		15	Semester Credit Hours at TCC:		16	

YEAR TWO – TULSA COMMUNITY COLLEGE						
Semester Three			Semester Four			
TCC Course	RSU Course	Hrs.	TCC Course	RSU Course	Hrs.	
ACCT 2213 Financial Accounting	ACCT 2103	3	ACCT 2223 Managerial Accounting	ACCT 2203	3	
ECON 2013 Macroeconomics	ECON 2113	3	ECON 2023 Microeconomics	ECON 2123	3	
General Education Humanities	Gen Ed Humanities	3	MKTG 2363 Consumer Behavior	MKTG 3323	3	
MKTG 1313 Sales and Negotiations	Elective	3	COMM 1113 Public Speaking	SPCH 1113	3	
General Education Non-Lab Science	Gen Ed Science	3	Required Gen Ed Elective	Elective	3	
Semester Credit Hours at TCC:		15	Semester Credit Hours at TCC:		15	







YEAR THREE – ROGERS STATE UNIVERSITY					
Semester Five		Semester Six			
RSU Course	Hrs.	RSU Course	Hrs.		
XXX3 Marketing Guided Elective	3	MKTG 3313 E-Marketing	3		
BADM 3113 Business Communications	3	FINA 3503 Principles of Finance	3		
BADM 3323 Legal Environment of Business	3	XXX3 Marketing Guided Elective	3		
MGMT 3423 Management Information Systems	3	MGMT 4033 Entrepreneurship	3		
BADM 2843 Business Statistics	3	XXX3 Selected Elective	3		
XXX3 Selected Elective	3				
Semester Credit Hours at RSU:	18	Semester Credit Hours at RSU:	15		

YEAR FOUR – ROGERS STATE UNIVERSITY					
Semester Seven		Semester Eight			
RSU Course	Hrs.	RSU Course	Hrs.		
MKTG 4333 Marketing Research	3	MKTG 4343 Marketing Management	3		
MGMT 3413 Production/Operations Mgmt.	3	XXX3 Marketing Guided Elective	3		
BADM 3333 Business & Professional Ethics	3	MGMT 4813 Strategies & Policies	3		
ECON 3003 Intl Econ Issues & Policies <b>OR</b> MGMT 3033 Conflict Resolution	3	XXX3 Selected Electives	3		
XXX3 Selected Elective	3	XXX3 Selected Electives	3		
Semester Credit Hours at RSU:	15	Semester Credit Hours at RSU:	15		

## Milestones and Recommended Actions:

- Consider Summer Courses: Summer courses at TCC can help accelerate your time to transfer, and help you stay on track. Talk to your advisor about planning summer courses.
- During or After Year One at TCC: Consider a campus tour of Rogers State University and connect with a RSU academic advisor, to ensure you are on track to transfer. Your TCC academic advisor can assist in planning these actions.
- During Year Two at TCC: During or after semester three coursework, apply for admission at Rogers State University as a transfer student (www.rsu.edu/admissions/admission-requirements/transfer-students/).
- Final Semester at TCC: Congratulations you are about to earn your A.S. in Marketing! Be sure to apply for graduation @ https://www.tulsacc.edu/student-resources/graduation.
- Transcripts: Submit an official TCC transcript to RSU (www.tulsacc.edu/student-resources/studentrecords/requesting-and-submitting-transcripts).
- Reverse Transfer: If you have not earned an Associate in Arts or an Associate in Science from TCC, and have completed 60 credit hours, with 15 of those hours completed at TCC, email reversetransfer@tulsacc.edu to see if you qualify for a degree through the Reverse Transfer program.

## **Learn More About Programs in this Pathway:**

- TCC A.S. in Marketing www.tulsacc.edu/programs-and-courses/academic-programs/marketing
- RSU B.S. in Business Administration www.rsu.edu/academics/schools-departments/school-professionalstudies/department-of-business/bs-business-administration/

## **University Transfer Contact Information**

University Transfer Office Tulsa Community College www.tulsacc.edu/transfer

Contact: tcc2university@tulsacc.edu

First Year and Transfer Experience Rogers State University www.rsu.edu/transfer Contact: temmons@rsu.edu