### Tulsa Community College Associate in Arts in Art Northeastern State University

### Bachelor of Art in Visual Communication - Multimedia/Web Design option

### STANDARDS for PROGRAM ARTICULATION AGREEMENTS

In accordance with the Oklahoma State Regents for Higher Education System wide Associate to Baccalaureate Articulation Matrix Project, Tulsa Community College will adhere to the following guidelines\* in the establishment, publication, and promotion of Associate in Arts and Sciences degree programs to Baccalaureate degree program articulation agreements.

- Programs listed must be associate degree programs that articulate to baccalaureate degree programs in the same or a similar field
- All courses within the associate degree program are accepted at the receiving institution and apply to the student's baccalaureate degree program provided the student completes the course work in the specified time frame
- Students transferring from an associate degree program will be able to complete the baccalaureate
  degree program in the same number of hours as required for a native student, provided the student
  follows the sequence of both the associate degree program and the baccalaureate degree program
- At least 60 hours (excluding zero level classes and physical education classes) are required at the baccalaureate degree-granting institution
- An approved agreement between the institutions guarantees that students will be able to transfer if they
  meet the conditions of the agreement
- The requirements of the student, the sending institution, and the receiving institution are outlined in the agreement
- The number of hours required to complete the associate degree program and the baccalaureate degree program are listed in the agreement
- The agreement will be reviewed annually and updated as needed in consultation with both institutions

#### Additional Graduation Requirements at NSU

- Students must complete 40 hours of 3000/4000 level course work
- At least one-half of the hours required in the major must be from NSU
- At least one-half of the hours required in the major or a minimum of 18 hours must be at the 3000/4000 level
- Students must have an overall grade point average of 2.0

<sup>\*</sup>As approved by the OSRHE Council on Instruction in November, 2004 and the President's AAC in December 2004

### PROGRAM ARTICULATION AGREEMENT

#### between

### Tulsa Community College and Northeastern State University

Northeastern State University (NSU) and Tulsa Community College (TCC) accredited by the Higher Learning Commission of the North Central Association of Colleges and Secondary Schools, mutually enter into this articulation agreement to provide students with the educational opportunity to complete an **Associate in Arts in Art** at Tulsa Community College which will serve as the first two years of a **Bachelor of Arts in Visual Communication – Multimedia/Web Design option** degree at Northeastern State University.

This agreement will be subject to the following provisions.

- The student shall have graduated from Tulsa Community College with an Associate in Art Degree in Communication with a total of sixty-four (64) credit hours (excluding physical education activity courses). A maximum of sixty-four (64) semester hours from a community college may be used to meet the minimum requirements for a baccalaureate degree.
- 2 Provided the student follows the sequence of both the associate degree program and the baccalaureate degree program, the student transferring from an A.A. in Communication at TCC to a B.A. in Visual Communication Multimedia/Web Design option at NSU will be able to complete the baccalaureate degree program in one hundred twenty-four hours (124), the same number of hours as required for a native student.
- 3 The student shall earn a minimum of sixty (60) semester hours at Northeastern State University excluding physical education activity courses, of which forty (40) semester hours must be in 3000/4000 level courses for a minimum of one hundred twenty (124) semester hours for the baccalaureate degree.
- 4 The core curriculum for the associate in arts/science degree at Tulsa Community College and other courses outlined in the following pages will be accepted as satisfying the general education and computer proficiency requirements for the Bachelor of Art in Visual Communication Multimedia/Web Design option at Northeastern State University
- 5 The student shall have earned a minimum cumulative grade point average of 2.0 on a 4.0 scale (an average grade of "C" or better) at Tulsa Community College.
- 6. TCC and NSU will cooperatively develop transfer guides and degree plans for each student who successfully completes the A.A. in Communication program to progress from the associate degree to the baccalaureate degree
- 7 Each institution is committed to providing a seamless education path for the students in the A.A. in Communication program and to enhancing this partnership
- 8 Each institution will consult the other institution when considering curriculum changes which will impact this articulation agreement.

The student shall submit a joint application to Tulsa Community College and Northeastern State University The student must submit an official copy of the TCC transcripts to Northeastern State University once TCC courses have been completed. The Director of Admissions will formally notify the student of his/her admission status to Northeastern State University

Upon formal approval of this articulation agreement by the appropriate officials of the two institutions, each is free to publicize the terms herein. This agreement shall remain in effect until one or all of the institutions deem it necessary to modify or terminate the agreement.

(Department Chair/Faculty)
Tulsa Community College

Thomas K. McKeon, President date
Tulsa Community College

(Department Chair/Faculty)
Northeastern State University

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Don Betz, President
Northeastern State University

date

## Tulsa Community College to Northeastern State University Smart Choice 4-Year Plan of Study

# Visual Communication, Multimedia/Web Design Option Bachelor of Arts

The Visual Communication program at NSU is designed to provide students with quality instruction in the conceptual aspects of visual communication and the applied use of technology in visual communication. It is also designed to provide opportunities for students to combine conceptual and applied knowledge to create professional level visual communication content. Students in the Multimedia/Web Design option will receive specialized instruction in digitally based platforms generally used to reach large audiences, often in commercial settings.

**Transferring to NSU is a seamless process** Although you can transfer to NSU at any time in your academic career, the smoothest transition occurs if you have earned or will earn an A.A. or A S from TCC. This milestone will also meet your general education requirements for the Visual Communication major at NSU You can earn up to 15 hours of the 43 hours of visual communication courses required for the major at NSU while obtaining your A.A. degree in Art and taking JMC 1013 Introduction to Mass Communication. These 15 hours are listed on the plan of study on the next page.

What it takes to complete a B.A. in Visual Communication from NSU. If you don't complete your A.A. or A.S. at TCC, you will need to meet Northeastern's specific general education requirements. You must have at least 124 hours completed to earn a B.A. in Visual Communication. Of those hours, 60 must be from a four-year college or university and 40 must be junior and senior (3000/4000) level. You must be English proficient; this means that you must pass English composition I & II with a "C" or better—Therefore, when you transfer to NSU, you will likely need to complete 60 to 64 more hours in order to earn your B.A. in Visual Communication. All courses counting toward the Visual Communication major must be passed with a grade of "C" or better—Students in the Visual Communication program complete a 28 hour common core and 15 hours in the area of specialization (Photography, Multimedia/Web Design). The Visual Communication major requires the completion of an 18 hour minor in another discipline of your choice.

How do my TCC classes transfer to NSU? Each class you take at TCC will count in one of the following categories that make up a bachelor's degree: general education, major, minor, or free elective. You probably already know about general education and major classes, but minors and free electives are unique to bachelor's degrees. A minor is 18 hours from an academic area of your choice, and it is designed to complement your major. Your advisor will help you determine your minor and the classes you will take to complete it. Free electives are extremely flexible and can be selected from any academic area. However, be aware that if not chosen carefully, free electives may not count toward the 124 hours needed for graduation. Always consult your advisor on the viability of any free electives taken. If you completed a class at TCC that does not meet one of the other specific requirements, it will count in the free elective category, up to the first 64 hours. If you have completed more than 64 hours at the associate degree level, all courses will transfer to NSU, but only the first 64 hours will apply to your degree. This is because you must have 60 hours from a four-year institution to meet state requirements for graduation with a baccalaureate degree.

When can you start taking NSU classes? You can begin taking classes at NSU while you are completing your A.A. or A.S. at TCC. This is called dual enrollment, many students do this each semester. Consult an NSU academic advisor and a financial aid counselor to see how dual enrollment can work for you. For more information about the Visual Communication program please call 918 444.3617 or visit http://arapaho.nsuok.edu/~communication/.

# Tulsa Community College to Northeastern State University Smart Choice 4-Year Plan of Study

# Visual Communication, Multimedia/Web Design Option Bachelor of Arts

### Freshmen Year at TCC

Fall Semester	Spring Semester
ENG 1113, Freshman Composition I	ENG 1213, Freshman Composition II
American History General Education Requirement (3)	Science General Education Requirement (3-4)
POS 1113, American Federal Government	Math General Education Requirement*
CSC 1203, Computer Concepts and Applications	ART 1013 Fundamentals of Art I
SPE 1113, Speech Communications I	Required General Education Elective, 3 hours
Total Hours Per Semester 15	Total Hours Per Semester 15-16

<sup>\*</sup>Math courses have prerequisites.

Sophomore Year at TCC

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Fall Semester	Spring Semester
Humanities General Education Requirement (3)	Humanities General Education Requirement (3)
Science General Education Requirement (3-4)	ART 1083 Fundamentals of Art II
JMC 1013 Introduction to Mass Communication	ART 2423 Graphic Design I
Associate Degree Requirement or Elective (3)	ART 2413 Typography I
Associate Degree Requirement or Elective (3)	Associate Degree Requirement or Elective (3)
Total Hayer Day Computer 15-16	m - 1 v
Total Hours Per Semester 15-16	Total Hours Per Semester 15

### Junior Year at NSU

Fall Semester	Spring Semester
ART 3333 Graphic Design I	MC 4233 Broadcast Production
MC 4383 Web Design I	MC 4393 Web Design II
MC 2103 Basic Writing for the Media	Course in Minor (3)
Course in Minor (3)	Course in Minor (3)
Upper Division Elective (3)	Upper Division Elective (3)
Total Hours Per Semester 15	Total Hours Per Semester 15

#### Senior Year at NSU

Fall Semester	Spring Semester
ART 4073 Multimedia Design I	ART 4903 Portfolio
Course in Minor (3)	ART 4913/MC 4983 Internship
Course in Minor (3)	VC 4901 Capstone
Course in Minor (3)	ART 4083 Multimedia Design II
Upper Division Elective (3)	Upper Division Elective (3)
Upper Division Elective (3)	Upper Division Elective (2)
Total Hours Per Semester 18	Total Hours Per Semester 15

Total hours transferred from Tulsa Community College: 61-62

Total hours needed to complete Bachelor of Arts in Visual Communication: 124 (63 from NSU) For more information call 918-444-3617 or visit http://arapaho.nsuok.edu/~communication/